



**OutDoor by ISPO 2024**

**JOB WALL**

**REACH OUT TO SPECIALIZED CANDIDATES AT THE HEART OF THE OUTDOOR  
SPORTS INDUSTRY.**

# THE TALENT HUNT CHALLENGE



Finding the right talent in the outdoor sports industry is challenging, often leading to missed opportunities and prolonged vacancies.



The ISPO Job Wall bridges this gap, connecting employers with specialized candidates experienced in the sports sector during OutDoor by ISPO.



# THE ISPO JOB WALL

## The Content

A unique blend of online job portal and offline job display. Targeted multiposting, proactive sourcing.

## The Advantages

Connect with active and passive candidates. Establish as a top employer, increase reach, and offer a streamlined application process.

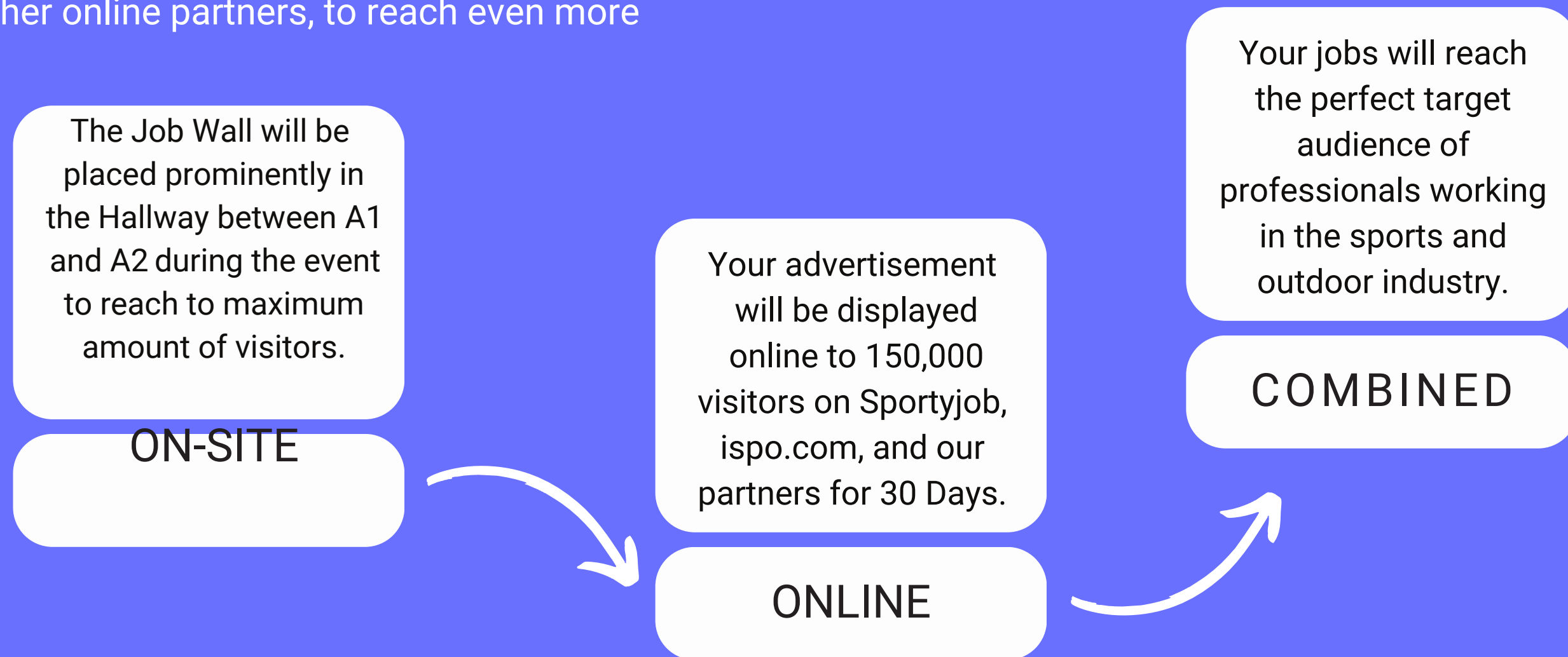
## The Design

Digital screens, QR codes for direct applications, and the option to create a custom employer profile.



# THE PLACEMENT

Your job advertisements will be visibly placed on the Job Wall for the entire duration of the trade fair. Simultaneously, we will post your advertisement online on Sportyjob.com and ispo.com Job Market, as well as other online partners, to reach even more candidates.





# THE SCREENS



On multiple digital screens, we showcase your job ads in an easy-to-read format. Jobs are sorted by job categories and clearly marked for their location. This allows trade fair visitors to quickly scan the job board for fitting positions.



Your job card contains the job title, location and logo. A QR code directs them to the detailed job ad on Sportyjob, where they can apply directly via smartphone or tablet, share the ad, or save it for later viewing.



# CHOOSE YOUR PACKAGE

## 1 JOB POST

Advertisement on the Job Wall & Online for 30 days on Sportyjob, ISPO.com, SGI Europe and other partners.

590 €

## 2+1 PACKAGE

3 job ads for the price of 2 on the Job Wall & Online for 30 days on Sportyjob, ISPO.com, SGI Europe and other partners.

~~1770 €~~

1180 €

# GET IN TOUCH

Whether you want to reserve your spot on the ISPO Job Wall or have questions left, we're here to help any time!

Claudia Trabalski

E-Mail: [claudia@sportyjob.com](mailto:claudia@sportyjob.com)

Languages: German, Spanish and English

Lennart Quecke

E-Mail: [lennart@sportyjob.com](mailto:lennart@sportyjob.com)

Languages: French, German and English



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