



# ISPO MUNICH 2023 JOB WALL

CONNECT WITH SPECIALIZED CANDIDATES AT THE HEART OF THE SPORTS  
INDUSTRY DURING ISPO MUNICH 2023.

# THE TALENT HUNT CHALLENGE



Finding the right talent in the sports industry is challenging, often leading to missed opportunities and prolonged vacancies.



The ISPO Job Wall bridges this gap, connecting employers with specialized candidates experienced in the sports sector during ISPO Munich 2023.



# THE ISPO MUNICH JOB WALL

## The Content

A unique blend of online job portal and offline job display. Targeted multiposting, proactive sourcing.

## The Advantages

Connect with active and passive candidates. Establish as a top employer, increase reach, and offer a streamlined application process.

## The Design

Digital screens, QR codes for direct applications, and the option to create a custom employer profile.



# THE PLACEMENT

Your job advertisements will be visibly placed on the Job Wall for the entire duration of the trade fair. Simultaneously, we will post your advertisement online on Sportyjob and ispo.com Job Market, as well as other online partners, to reach even more candidates.

The Job Wall will be placed prominently in the Hallway between B2 and B3 during ISPO Munich to reach to maximum amount of visitors.

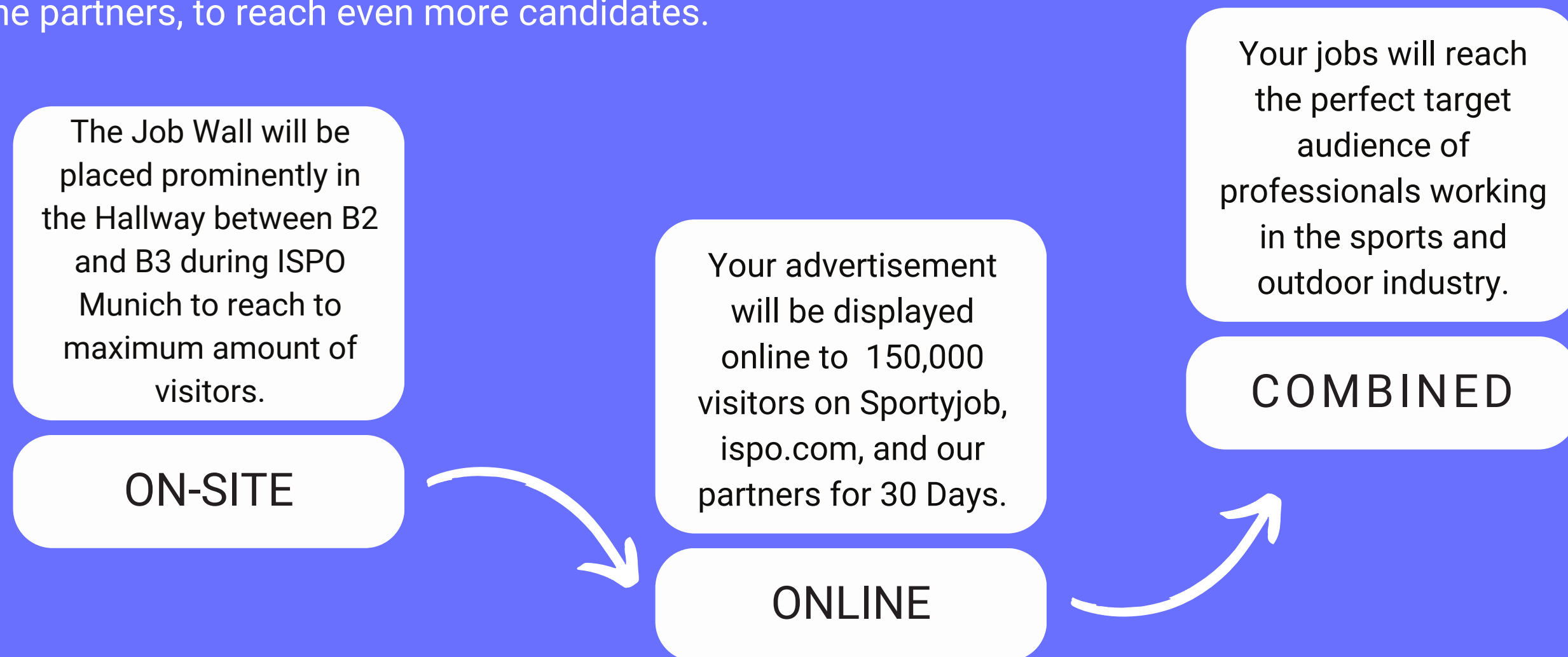
**ON-SITE**

Your advertisement will be displayed online to 150,000 visitors on Sportyjob, ispo.com, and our partners for 30 Days.

**ONLINE**

Your jobs will reach the perfect target audience of professionals working in the sports and outdoor industry.

**COMBINED**





# THE SCREENS



On multiple digital screens, we showcase your job ads in an easy-to-read format. Jobs are sorted by job categories and clearly marked for their location. This allows trade fair visitors to quickly scan the job board for fitting positions.

Your job card contains the job title, location and logo. A QR code directs them to the complete job ad on Sportyjob, where they can apply directly via smartphone or tablet, share the ad, or save it for later viewing.



# CHOOSE YOUR PACKAGE

## 1 JOB POST

Advertisement on the Job Wall @ ISPO Munich 2023 & Online for 30 days on Sportyjob, ISPO.com, SGI Europe and other partners.

590 €

## 5+1 PACKAGE

6 job ads for the price of 5 on the Job Wall @ ISPO Munich 2023 & Online for 30 days on Sportyjob, ISPO.com, SGI Europe and other partners.

~~3540 €~~

2950 €

# GET IN TOUCH

Whether you want to reserve your spot on the  
ISPO Job Wall or have questions left, we're  
here to help any time!

E-Mail: [anthony@sportyjob.com](mailto:anthony@sportyjob.com)

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Languages: French and English



**Anthony  
Bunn**  
Sales Partner