



OutDoor by ISPO Career Tour 2023

THIS IS OUR MISSION

We bring career enterers, young professionals, and employer from the sports business together in a dialogue at OutDoor by ISPO 2023.

FORMAT "OUTDOOR BY ISPO CAREER TOUR."

A platform to facilitate conversation between employers and candidates.

The VSD x Sportyjob goes OutDoor by ISPO 2023 offers a unique Future Talents Program. With the theme "**What does the sports industry have to offer me?**" in mind, we guide sports students, job seekers, and professionals on a tour of company booths at OutDoor by ISPO.

There, companies can introduce themselves as potential employers and engage in moderated dialogues to provide a firsthand experience of working for them.



WHY?

- Present yourself as an attractive employer for young talents
- Direct contact with potential candidates interested in a career in the sports industry
- Building a network of promising young professionals
- Increased visibility of the company in the industry
- Strengthening of employer branding
- Valuable insights into expectations of employers and direct feedback from potential candidates



Tour content

1. THE TOUR

We accompany 8-10 candidates (career starters & young professionals) for about 2 hours together with a moderator through the fair and stop at pre-selected booths – like yours.

2. THE PRESENTATION

At your booth, you have around 15-20 minutes to highlight your company as an employer. Topics such as employer values, career entry and development, mission and vision can be explained directly to candidates.

3. THE QUESTIONS

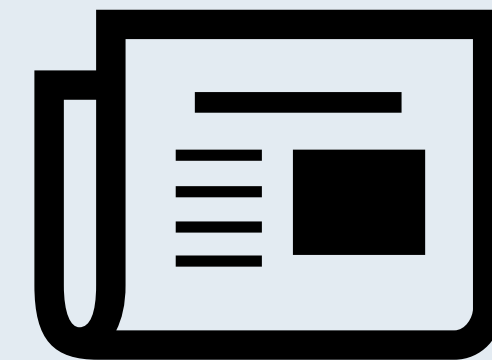
Conversely, candidates then have around 10 minutes to ask questions about jobs and careers in the company. The moderator is always there as a guide, but also to initiate topics.

Stay in the conversation in the future

The tour will also be photographed & transcribed by one of our employees.

These insights are then shared on VSD and Sportyjob marketing channels to bring the content closer to non-present candidates.

This includes social media channels (Instagram, LinkedIn, Facebook), as well as the Sportyjob & VSD blog, and newsletters.





About VSD

The Berufsverband der Sportmanager und Sportökonomien [*Professional Association of Sports Managers and Sports Economists*] is Germany's largest cross-sport employee association and a driving force for personal careers in the sports business. Established since 1997, the association has a permanently built network in the industry.

Established since 1997, the association constructively brings together the interests of sports and business and has a permanently built network of sports contacts: at clubs, in agencies and media, at manufacturers, in retail and in the fitness and wellness industry, at clubs and associations as well as in teaching and research.

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About Sportyjob

Sport jobs around the world and helpful services for candidates, companies and universities: Sportyjob is the job board specialized in the sports industry. With Sportyjob we bring candidates and companies together who are united by a passion – sports.

Sportyjob is more than a job board, but a service agency around the topic of recruitment in the sports business. We rely on our own roots in sports – with experience, expertise and a far-reaching network.

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